



Brittany Lehman
Graphic Designer
and Marketer

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Schooling

Bowling Green State University (Received BFA in Graphic Design, Minor in Marketing)	8/09-5/13
Miami East High School	8/05- 5/09

Objective

To be a part of a group effort environment. To work in a place that understands how important it is to keep things consistent but open to change.

Software Knowledge

Adobe Illustrator CC	Proficient
Adobe Photoshop CC	Proficient
Adobe InDesign CS5	Proficient
Adobe Dreamweaver CC	Proficient
Adobe Muse CS6	Proficient
elead-CRM	Familiar With
Prezi and Krang CMS	Familiar With
Microsoft Office Suite	Familiar With
Adobe Site Catalyst	Familiar With

Design Skills

Web

HTML coding, CSS, CMS coding, website maintenance/ creation, maintaining various social media platforms, creating memes for social media, and blogging.

Advertisement

Print ads, web banner ads, website ads, magazine ads, mobile banner ads, and billboard signage.

Print

Posters, infographics, packaging, books from concept to print, holiday cards, font creation, and screen printing.

Layout

Books, Magazines, News Papers, Web pages/ websites, and manuals.

Branding

Logos, Vehicle wraps/decals, Packaging, Website, Apparel, Stationary set including business cards, Letter head, Envelops, Developing brand missions, & conceptual design

Employment History

Brown Butter Wrestling | Emeryville, CA **09/16 - Present** (Graphic Designer)

- I am one of many designers that design merchandise for various Wrestling clients weekly.
- The clients come to Cory Brown and from there he comes up with a project prompt that he sends to all of the designers. If we decide to design for the project we simply submit our designs and hope that ours goes to print and turns around future royalties.

La-z-Boy | Hilliard, OH **07/16 - Present** (Sales Associate)

- I work part time about 11-20 hours per week. Working in sales has given me numerous insights into the selling world and how to communicate face to face with complete strangers. I really enjoy this job!

Bravura Advertising | Columbus, OH **11/15 - Present** (Graphic Designer)

- Making eblasts, print ads, web ads, banner ads, etc. in a matter of hours
- Communicating with clients throughout the request process so they are assured that everything is being handled accordingly.
- Always communicating creativity and brainstorming with the clients.
- Uploading and scheduling eblasts via eleads-CRM.
- Backend uploading and maintenance to clients websites.

Furtastic Tails | Troy, OH **07/13 - Present** (Owner & Operator)

- Operating an international online retail store. Selling accessories I have designed and hand crafted myself. I work about 0-5 hours per week.
- Social Media marketing my business on Facebook, Twitter, and Etsy.
- Updating the website with news sales, and product information.

iHeart Columbus | Columbus, OH **11/14 - 08/15** (Online Content Coordinator)

- Designed the 105.7 The X logo (currently in use)
- Designed the Van wrap for 106.7 The Beat.
- Managed all social media accounts, and maintained all 7 station's websites (WYTS, WNCI, WCOL, WODC, WZCB, WXZX, and WTVN).
- Created contests via Dreamweaver, and contest graphics using Photoshop CS6.
- Designed banner ads for the websites.
- Created various logos for the radio personality's side projects, including "Boxer's Kids".
- Managed my own blog on WNCI.com, which quickly became our most visited blog each month.
- Create e-blasts through Exact Target, filled with new content each week.
- Designed graphics for 93.3 ODC's 2014 Christmas take over.

Dayton Business Journal | Dayton, OH **11/13 - 01/14** (Graphic Designer)

- Forming the layout for each weekly paper via InDesign CS6.
- Working on individual pages as instructed.
- Ready photos for print, and web.
- Uploading the entire paper to the printers each week.
- Updating the website after each issue.